

English Translation of Vijayavani [article](#) (in Kannada) on Press Conference by Chaya Ninjappa

Swapakshis are an obstacle to Modi's dream! - Business woman Chaya Ninjappa accused harassment by MP and Officials

Prime Minister Narendra Modi's main dream and wish is to build an organization under the concept of Khadi Gramodyoga, Make in India, Vocal for Local, Atmanirbhar India where women should also stand strong in the field of entrepreneurship.

Chayaa Nanjappa Rajappa has made this possible in the field of natural food products with determination and perseverance. There is no mistaking that Modi has made her dream come true. While her farm "Nectar Fresh" is a successful enterprise in the Khadi village industry, 'Namana' is credited with being the first institution to conceptualize Atmanirbhar Bharat.

*"Atmanirbhar Bharat, Nari Shakti, Make in India, Vocal for Local - What is the use of talking about all this? Even though Modi is doing so much good work, those who have won under the shadow of Prime Minister Narendra Modi working against the wishes of Narendra Modi as 'darkness under the light',. They have harassed Chayaa Nanjappa and others during the construction of the Bengaluru-Mysore Dashpath Road and have worked to weaken his goals" - complained Chaya Ninjappa in the news conference on Tuesday.

Chayaa Ninjappa gave birth to 'Nectar Fresh' and turned towards a self-sufficient life. Started in 2007 in Srirangapatna Taluk Brahmapura, 'Nectar Fresh' is supplying pure honey, coffee powder, chia seeds, jam, and apple cider vinegar products to many multinational companies including Himalaya, ITC, Meds, Walmart and five-star hotels.

For the past many years, Nectar fresh has been creating its mark in the field of agriculture and creating employment opportunities for rural farmers, women and tribals and its contribution to society is immense.

In response to call from Narendra Modi Atmanirbhar Bharat during the Covid, Chaya Ninjappa has started an organization called 'Namana' on the premises of Nectar fresh factory with the purpose of manufacturing and selling handicrafts, food items and other products for the benefit of tribals. Now this has to be closed.

Chaya Ninjappa mentioned how the rules required to be followed by funds sanctioned by Center are not followed at local level. She revealed the continuous harassment by MP Pratap Simha and NHAI (National Highway Authority of India) director Sridhar in a press conference on Tuesday. 'Daspatha' Highway alignment is not correct. Regarding the road, it is one thing that the map has been approved at the Delhi level but the construction of the road here is different, she complained.

She mentioned that “NHAI Director Sridhar and MP Pratap Simha are lying. My organization is in the Mandya district. However, it is not known why MP Pratap is taking so much interest here. Our company started in Mysore and our business is in Mysore. Our unit being in Srirangapatna why did Pratap Simha come here? We don't want their subsidy we don't want their help. However, due to the harassment of Pratap Simha and Sridhar, self-reliance Atmanirbhar Bharat has become the first victim. We have given half an acre of our organization's land for the construction of a highway which was intended to be a skill development training center for tribals and farmers. They came again for the second time saying that they needed more space and harassed us for four thousand more square feet. Only at the intervention of Prime Minister office did they stop it”.

Chaya Ninjappa insisted that the road connecting Madikeri as an alternative route should have entry and exit from Bangalore-Mysore Dashpath Road and that this will benefit the commuters and all nearby organizations including Nectar Fresh. While getting our land for the construction of the highway, they promised to provide entry and exit from the Bangalore-Mysore Dashpath road near the Nectar Fresh, she said.

“They promised to provide this when NHAI took the land. After that, they never followed up. But instead, they provide exit/entry to Naganahalli village that is 4 kms away. That is good that they provided there but again 500 meters before that they provided one more entrance to Fisheries land restaurant. How come a restaurant that already has an access be provided but not for us? Providing Nectar Fresh also provides those who want to go to Madikeri. Importantly, if they provide that this will avoid U turn by trucks that want to go on the service road. Is this right to give trouble to this project that is the first one started under Aatma Nirbhar Bharat?”, she said.

Last month, for Vocal for local, they wanted one woman to represent and Chaya Ninjappa was selected. “We are being encouraged at a national level and it is Modi's good work that the locals politicians were able to come to power, is it correct to follow this wrong path? In front of Naman building they built a bus stop unnecessarily. I wrote to the PM and after that it was stopped. They built a flyover right in front of Naman building so that it is not visible and again complained to the PM”, she said.